

STI&HIV2025

WORLD CONGRESS



SPONSORSHIP & EXHIBIT SALES BROCHURE



A Joint Meeting of **ISSTDR** & **IUSTI**  

Montreal, Quebec, Canada. July 26-30, 2025

www.stihiv2025.org

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Sexual Health for All



OVERARCHING GOAL

On the 50th anniversary of the WHO's first report on sexual health, we are hosting an inclusive international Congress, uniting all interested parties to reflect on a modernized understanding of sexual health. Through this common vision, we can advance sexual health globally with its various programs and activities, with a particular focus on sexually transmitted infections.

Our 2025 World Congress slogan "Sexual Health for All" was established because we support the premise that sexual health is fundamental to the overall health and well-being of individuals, couples, and families, as well as to the social and economic development of communities and countries.

WELCOME MESSAGE

On behalf of the International Society for Sexually Transmitted Diseases Research (ISSTD) and the International Union against Sexually Transmitted Infections (IUSTI), it is our pleasure to invite you to the prestigious STI&HIV 2025 World Congress, that will be held in Montreal, Quebec, Canada, at the Palais des Congrès, July 26-30, 2025.

This Congress will bring together diverse researchers, clinicians, healthcare workers, community leaders, affected persons and advocates from around the world to exchange ground-breaking insights, innovative approaches, and evidence-based best practices. Your expertise, insights, and contributions will greatly enrich the Congress events, discussions, and outcomes. STI&HIV 2025 will provide you with an invaluable opportunity to network with leaders and advocates, learn from respected participants, and collaborate on shaping the future of sexual health.

We sincerely hope that you will accept our invitation and join us for this unique Congress. Together, we can make significant strides in advancing the field of sexual health and contribute to the well-being of individuals and communities worldwide.



Marc Steben
President ISSTD

Co-President, STI&HIV 2025 World Congress



Jo-Anne Dillon
President IUSTI

Co-President, STI&HIV 2025 World Congress

CONGRESS OBJECTIVES

Share Cutting-Edge Knowledge

Provide a platform for researchers from all sectors, to discuss the latest findings and innovations in the field of STIs and HIV. Disseminate the meeting information obtained through various venues and strategies.

Facilitate Advocacy & Improved Policies

Facilitate discussions on evidence-based policies and strategies to improve the prevention, diagnosis, and treatment of STIs and HIV at local, national, and global levels.

Enhance Knowledge

Enhance the knowledge and skills of scientists, clinicians, healthcare professionals and community workers through workshops, training sessions, and educational programs focused on STIs and HIV.

Build Leadership

Through invited presentations, abstract reviews, organizing committees, chairing sessions and opportunities for discussion and engagement.

Reduce Stigma

Develop and share proven strategies that help reduce stigma and discrimination associated with STIs and HIV, fostering an environment that encourages open dialogue and destigmatizes testing and treatment and improves access to care, and prevention.

Promote Global Collaboration

Encourage international collaboration and information exchange to address the global nature of STIs and HIV, considering regional variations and challenges.

Engage Community Workers & Professionals

In a communication and knowledge sharing process so as to catalyze and encourage its transfer within communities.

Promote Inclusivity

Ensure the inclusion of diverse perspectives, populations, and experiences in discussions and decision-making processes to address disparities in STI and HIV outcomes.

Increase Youth Engagement

Create avenues for youth participation and engagement to address the unique challenges faced by young people related to STIs and HIV.

Encourage Early Career Participants

Specifically encourage new and early career clinicians, researchers, scientists, allied health professionals, educators, and community workers particularly from LMICs, to attend and participate in the meeting and to create specific opportunities for these attendees to network and learn.

Raise Funds & Provide Scholarships

Raise funds to provide scholarship opportunities, especially for participants from low- and middle-income economies and, for those who might otherwise not be able to present their work due to financial constraints.



CONGRESS VALUES

Promotion of Indigenous Knowledge

Diversity, Equity & Inclusion

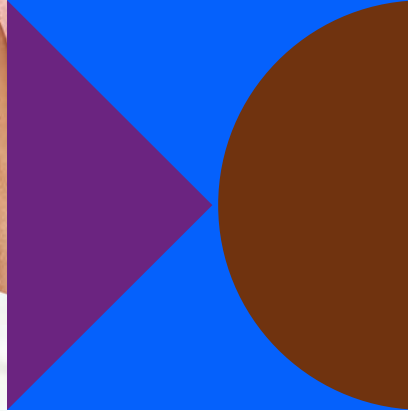
Integrity & Ethical Conduct

Freedom of Speech

Ecological, Green Vision & Safety

DIVERSITY, EQUITY, & INCLUSION STATEMENT

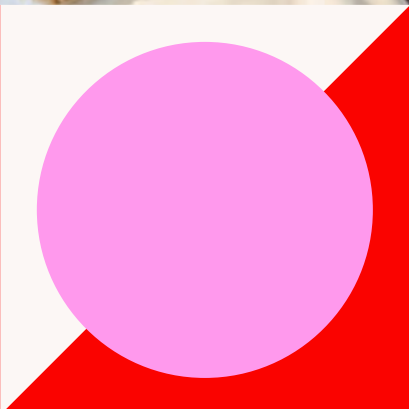
The STI&HIV 2025 World Congress in Montreal will be a special time where researchers, practitioners, learners and advocates from around the world will be brought together, creating an environment to promote and advance Sexual Health for All, while ensuring that every participant feels acknowledged, valued and supported.



DIVERSITY MOSAIC



The creative concept designed to represent the STI&HIV 2025 World Congress was developed around the event's thematic "Sexual Health for All", expressed through diverse sexualities and forms of sexual expression. Inspired by diversity flags, the idea was to distillate graphically the essence of inclusivity, representing in an abstract way the infinite mosaic of people, in all its shapes and colors. To achieve this, we approached graphics as deconstructed iconic flags to create a set of minimalist themed tiles made out of the original style of lines and color palette.



Using square tiles as a modular unit, we created colorful combinations to represent this diverse mosaic of people: everyone interested, involved and/or touched in some way by the topics of this prestigious World Congress. The graphic device can be connected and recombined in endless variations and formats as blocks, lines or icons. The goal was to create a brand image that could also be deployed as a series of visuals translating into a unique, memorable, approachable image communicating the innovative, global and unifying spirit of this special event.



INTERNATIONAL SOCIETY FOR SEXUALLY TRANSMITTED DISEASES RESEARCH

ISSTDR exists to promote research on sexually transmitted diseases and facilitate the timely exchange of information among research investigators. To these ends, ISSTDR sponsors a biennial, interdisciplinary scientific meeting, at venues that historically have alternated between Europe and North America.

During the three decades since the Society was founded, the ISSTDR meetings have been the premier scientific conferences that address the entire breadth of research on STD, including HIV infections and the acquired immunodeficiency syndrome, and encompassing microbiology, virology, immunobiology, pathogenesis, and other basic sciences; clinical sciences, social and behavioral sciences, epidemiology, and prevention; and research in health services, public health, and prevention policy.

ISSTDR was founded in 1977 and is governed by an international Board of Directors who currently represent 7 countries. The ISSTDR Conference Support Foundation provides support in respect of the conferences of the ISSTDR.



INTERNATIONAL UNION AGAINST SEXUALLY TRANSMITTED INFECTIONS

IUSTI was founded in 1923 and it is organized on both a global and regional basis. It is the oldest international organization with the objective of fostering international cooperation in the control of sexually transmitted infections including HIV/AIDS. IUSTI is concerned with the medical, scientific, social and epidemiological aspects of sexually transmitted infections and their control.

IUSTI is on the Roster of the United Nations Economic and Social Council. It is an Official Non-Government Organization in Consultative Status with the World Health Organization. IUSTI organizes annual international and regional conferences on sexually transmitted infections.

In collaboration with the International Journal of STD and AIDS, IUSTI publishes expert clinical guidelines for their management. IUSTI members contribute to various expert panels on STIs globally.



CONGRESS CO-PRESIDENT



Marc Steben MD, is President of the International Society for Sexually Transmitted Diseases Research (ISSTD).

He is a family physician specialized in sexual health and public health, dedicated to implementing and promoting the best and most innovative multidisciplinary practices from around the world in the fields of STIs. His research work spans from chronic genital pain, HPV vaccine and testing, as well as genital herpes management. He's currently studying the development of an integrative control and management approach to HIV/AIDS, cervical cancer, female genital schistosomiasis and soil helminths in Eswatini, within the PAVE consortium of the National cancer institute (NCI) of the NIH.

He is the co-founder of IUSTI Canada and is a member of the Expert group for STI guidelines for the Public Health Agency of Canada, and is also part of the Board of the International Papillomavirus Society, and chairs its Education Committee. He chaired the 26th International Papillomavirus Conference in Montreal, and has now been appointed President of the International Society for Sexually Transmitted Diseases Research.

Dr Steben was awarded the Gilles Desrosiers prize for Education Leadership by the Fédération des Médecins Omnipraticiens du Québec, the "Médecin de Cœur et d'Action" prize by the Association des Médecins de langue française du Canada for his outstanding dedication to patient care, as well as several honors recognitions from the Coalition Priorité Cancer, the 150th Anniversary of the Faculty of Medicine at the Université de Montréal, and as an Emeritus Ambassador of Palais des Congrès de Montréal.

CONGRESS CO-PRESIDENT



Jo-Anne R. Dillon PhD, FRSC, FCAHS is President of the International Union Against Sexually Transmitted Infections (IUSTI).

She is a Distinguished Professor in the Department of Biochemistry, Microbiology and Immunology, College of Medicine, and a Research Scientist at the Vaccine and Infectious Disease Organization (University of Saskatchewan, Saskatoon, Canada). She is the recipient of numerous awards and a Fellow of the Canadian Academy of Health Sciences and the Royal Society of Canada. She founded the National Laboratory for Sexually Transmitted Diseases (Health Canada) and is a co-founder of the WHO-sponsored Gonococcal Antimicrobial Susceptibility Program (GASP).

Professor Dillon's research interests include the biology and molecular epidemiology of sexually transmissible diseases, in particular *Neisseria gonorrhoeae*, the surveillance and molecular biology of antimicrobial resistance, and the application of new technologies to develop diagnostic and analytical methods for STIs. Professor Dillon has led several national and international scientific organizations, including the International Society for Sexually Transmitted Diseases Research (ISSTD), and has consulted nationally and internationally in STIs and public health.

PROGRAM

During the three decades since they were launched, the IUSTI-ISSTDTR biennial joint meetings have been the premier scientific congress that address the entire breadth of research on STIs, HIV infections and AIDS. They have included the fields of microbiology, virology, immunobiology, pathogenesis, and other basic sciences – exploring these topics through the lenses of epidemiology, prevention, as well as clinical, social and behavioral sciences.

The program will consist of a series of plenary talks on topics of interest to all attendees, several sessions that can accommodate multiple talks per, allowing a high number of oral presentations, as well as lunch and breakfast symposia sessions. In addition, it will feature poster sessions, which will be held in the exhibit hall intermixed with exhibitors & sponsors booths, and the opportunity for pre-Congress symposia.

As the sexual health landscape is ever expanding, the program evolved to address contemporary as well as emerging challenges and needs. Sharing indigenous and community knowledge will also be a topic of the 2025 Congress. Through the Congress theme of “Sexual Health for All”, the STI&HIV 2025 World Congress program will encompass a wide range of topics, including but not limited to:

Epidemiology & Surveillance

Prevention Strategies & Education

Diagnosis & Treatment Innovations

Global Health Disparities

Community Engagement & Advocacy

Public Policy & Health Systems

Indigenous Sexual Health

PROGRAM AT A GLANCE

SATURDAY | JULY 26

- 08:00 - 12:30 ISSTDTR Board Meeting (by Invitation Only)
08:00 - 17:00 IUSTI Canada / ASTDA Young Investigator Career Development Session (All Day)
12:30 - 13:00 ISSTDTR & IUSTI Executive Committee Meeting (by Invitation Only)
13:00 - 18:00 1st IUSTI Executive Meeting (by Invitation Only)

SUNDAY | JULY 27

- 08:00 - 10:00 **Pre-Congress Industry Supported Workshops (2 Concurrent)**
08:00 - 12:00 Pre-Congress Symposia / Workshops (6 Concurrent)
10:15 - 12:15 **Pre-Congress Industry Supported Workshops (2 Concurrent)**
13:00 - 15:00 **Pre-Congress Industry Supported Workshops (2 Concurrent)**
13:00 - 17:00 Pre-Congress Symposia / Workshops (6 Concurrent)
15:15 - 17:15 **Pre-Congress Industry Supported Workshops (2 Concurrent)**
17:30 - 18:30 Welcome Ceremony
18:30 - 19:30 Opening Keynote Lecture
19:30 - 21:00 **Welcome Reception**

MONDAY | JULY 28

- 07:00 - 08:00 **Industry Supported Symposia x Breakfast (2 Concurrent)**
07:00 - 08:00 Special Interest Sessions
08:30 - 09:30 Morning Plenary Session
09:30 - 10:00 **Coffee Break / Posters / Exhibits**
10:00 - 11:30 Symposia (3 Concurrent)
10:00 - 11:30 Oral Abstract Sessions
10:00 - 11:30 Special Interest Group Sessions / Meetings
11:30 - 13:00 Poster Viewing
12:00 - 13:00 **Industry Supported Symposia x Lunch (2 Concurrent)**
13:15 - 14:15 Afternoon Plenary Session
14:15 - 14:45 **Coffee Break / Posters / Exhibits**
14:45 - 16:15 Symposia (3 Concurrent)
14:45 - 16:15 Oral Abstract Sessions
16:15 - 17:30 **Poster Viewing Session with Wine & Cheese**
18:00 - 19:00 **Industry Supported Symposia (2 Concurrent)**

 **Items Available for Sponsorship**

TUESDAY | JULY 29

07:00 - 08:00 Industry Supported Symposia x Breakfast (2 Concurrent)

07:00 - 08:00 Special Interest Sessions

08:30 - 09:30 Morning Plenary Session

09:30 - 10:00 Coffee Break / Posters / Exhibits

10:00 - 11:30 Symposia (3 Concurrent)

10:00 - 11:30 Oral Abstract Sessions

10:00 - 11:30 Special Interest Group Sessions / Meetings

11:30 - 13:00 ASTDA Award Luncheon

13:15 - 14:15 Afternoon Plenary Session

14:15 - 14:45 Coffee Break / Posters / Exhibits

14:45 - 16:15 Symposia (3 Concurrent)

14:45 - 16:15 Oral Abstract Sessions

14:45 - 16:15 Special Interest Group Sessions / Meetings

16:15 - 17:30 Poster Viewing Session with Wine & Cheese

17:45 - 18:30 President's Reception (by Invitation Only)

18:30 - 21:30 Congress Gala Dinner

WEDNESDAY | JULY 30

07:00 - 08:00 Industry Supported Symposia x Breakfast (2 Concurrent)

07:00 - 08:00 Special Interest Sessions

08:30 - 09:30 Plenary Session

09:30 - 10:00 Coffee Break / Posters / Exhibits

10:00 - 11:30 Symposia (3 Concurrent)

10:00 - 11:30 Oral Abstract Sessions

10:00 - 11:30 Special Interest Group Sessions / Meetings

11:30 - 13:00 Poster Viewing

12:00 - 13:00 Industry Supported Symposia x Lunch (2 Concurrent)

12:00 - 13:00 IUSTI General Assembly (for IUSTI Members Only)

13:15 - 14:15 Debate

14:15 - 14:45 Coffee Break / Posters / Exhibits

14:45 - 16:15 Symposia (3 Concurrent)

14:45 - 16:15 Oral Abstract Sessions

14:45 - 16:15 Special Interest Sessions / Meetings

16:15 - 17:15 Closing Keynote Lecture

17:15 - 18:00 Closing Ceremony



Items Available for Sponsorship

MONTREAL AT A GLANCE

Montreal is a vibrant host city and will provide a captivating backdrop for this important gathering. Renowned for its rich history, cultural diversity, gastronomic scene, summer festivals, and dynamic atmosphere, Montreal offers a truly international experience.

As the largest city in Quebec, and the second largest in Canada, Montreal boasts a thriving academic and medical community, making it an ideal location to discuss and collaborate on cutting-edge research and healthcare advancements in the field of sexually transmitted diseases and infections.

The Congress dates coincide with several major summer and international festivals, namely the Montreal International Circus Festival, the International Firework Festival and Montreal Pride activities. Montreal has everything you need to enrich your social program to an outstanding level.

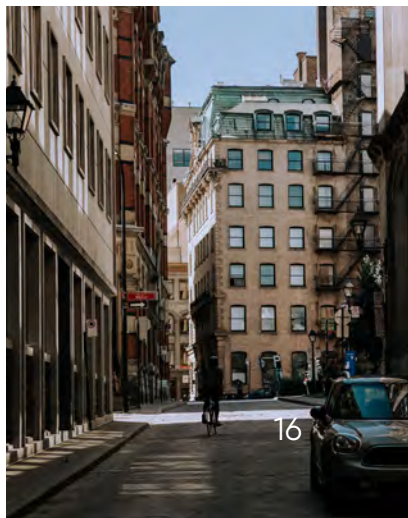
A multicultural & welcoming city, comprising 120 ethnic communities.

A creative hub of North America, part of the UNESCO Creative Cities network.

An urban island with beautiful green spaces, pedestrian areas and surrounded by several natural sites.

A wealth of museums, arts & cultural venues across the city.

An incredible foodie scene, including several establishments part of the select national awards Canada's 100 Best.



CONGRESS VENUE

The emblematic Palais des Congrès of Montreal is reputed worldwide for its architecture and innovative spirit. The Palais has been a vector of creativity and inspiration since 1983, and is today the leading international convention centre in the Americas.

Steeped in history and forever evolving, the Palais is a place of knowledge, sharing, and exchange where visitors can expect outstanding service and memorable experiences in an exceptional environment. It is conveniently located in the heart of the city, nearby the Quartier des Spectacles and Old Montreal. The Palais des Congrès promises an unforgettable STI&HIV 2025 World Congress, delivered with Montreal's trademark creativity, experiential flair and knowhow.

It is a unique venue blending design and sustainability, with its iconic colorful carbon-neutral building, responsible supplying, and community engagement – leading the way towards big changes in the event hosting industry. The Palais is environmentally responsible out of conviction. At the Palais, sustainable development goes beyond the environment; it seeks to meet the needs of visitors while respecting as much as possible the needs of generations to come.









FACTS & FIGURES

TARGET AUDIENCE

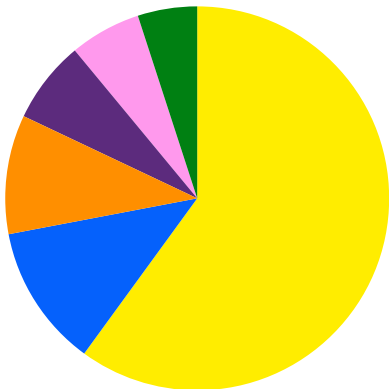
Scientists	Healthcare Professionals	Academics
Researchers	Biotechnology / Industry	Industry Leaders
Clinicians	Pharmaceutical Leaders	Policy Makers
Counselors	Community Leaders / Workers	Affected Peoples

CONGRESS ATTENDANCE

YEAR	VENUE	DELEGATES
2025	 Montreal, Canada	2,000 expected
2023	 Chicago, USA	1,125
2021	 Amsterdam, NL (Virtual)	1,142
2019	 Vancouver, Canada	1,338
2017	 Rio de Janeiro, Brazil	954
2015	 Brisbane, Australia	827

DEMOGRAPHICS

Our participants hail from over 60 countries, bringing with them their own unique experiences, expertise & points of view.



2025 Expected

- 60% North America
- 12% Europe
- 10% Africa
- 7% Asia
- 6% Oceania
- 5% Latin America

2023

Top 10 Countries:

United States, United Kingdom, Canada, Australia, Netherlands, South Africa, Switzerland, Brazil, Kenya, Belgium.

2021

Top 10 Countries:

United States, Netherlands, United Kingdom, Canada, Australia, China, South Africa, India, Ireland, Switzerland.

2019

Top 10 Countries:

United States, Canada, United Kingdom, Australia, Netherlands, China, Germany, India, Nigeria, Brazil.

LET'S BECOME PARTNERS

Leave your mark on this World Congress, and contribute toward the achievement of Sexual Health for All. Our team is actively committed to developing agreements to achieve your objectives. Our Exhibition & Sponsorships allow unparalleled opportunities for access and interaction with experts and leaders.

Access & Engage

Meet & network with international healthcare professionals working in STI&HIV, sexual health, reproductive health & related fields. Disseminate knowledge and talk about industry trends in a tailored environment with sector-specific audiences.

Create Awareness & Understanding

An opportunity for your brand or organization to put in the spotlight your latest products, developments, updates & technologies that differentiate you.

Build & Develop Relationships

Strengthen your position with current and potential clients throughout the Congress program, and nurture your reputation as a leader in the field.

Unrivalled Brand Exposure

An incredible visibility opportunity to showcase your brand or organization on an international stage, and leverage media exposure. Keep up on industry trends & products, gain real-time feedback & insights.

International Engagement & Lead Generation

A crucial sales & marketing tool, giving access a vast network of STI&HIV healthcare professionals. Expand your connections, and reach diverse stakeholders from around the world.

Enhance Your Credibility & Corporate Social Responsibility

Provide ethical support to the sector where it is required most through activities aligned with our philanthropic Grants, Scholarship & Fellowship program.

EXHIBIT OPPORTUNITIES

The Exhibition is a vital part of the STI&HIV 2025 World Congress. We will ensure that all exhibitors receive prime exposure, and networking and marketing opportunities with key players and decision-makers in the field. Centralized at the heart of the most recently built and attractive iconic colourful wing of Palais, the Exhibition space is designed to be easily accessed across the 2 floors of the Congress. It has also been optimized for networking breaks, showcase theater, poster presentations and more.

	EARLY RATE*	REGULAR RATE
Standard Booth (3m x 3m)	USD 4,500	USD 6,000
Double Booth (6m x 3m)	USD 8,000	USD 11,000
Island (6m x 6m)	USD 16,000	USD 20,000
Start-Up Kiosk	USD 2,500	USD 3,500
Publisher Kiosk	USD 2,500	USD 3,000
Tabletop Space <i>Exclusive to Non Profit Organizations</i>	USD 1,500	USD 1,900

* Early rate until December 31, 2024.

The Exhibitor Manual documenting all relevant showcasing information will be available early 2025. It will also include the order forms for additional booth accessories and special requests (i.e. power, lighting, display materials, graphics, food & beverage, etc.).



Start building your Exhibitor Space now.

Contact us here.

BOOTH INCLUSIONS

Standard Exhibit Booth (3m x 3m) includes:

- Up to one (1) table, (2) two chairs & a wastebasket.
- Display panel with Exhibitor name.
- Two (2) Exhibitor Badges (access to Exhibit Hall only).
- Congress website listing – including with logo, weblink & 50-word presentation.
- Maximum of four (4) additional Exhibitor Badges per space at USD 350 per badge.

Double Exhibit Booth (6m x 3m) includes:

- Up to two (2) tables, four (4) chairs & a wastebasket.
- Corporate display panel with Exhibitor name.
- Four (4) Exhibitor Badges (access to Exhibit Hall only).
- Congress website listing – including with logo, weblink & 50-word presentation.
- Maximum of eight (8) additional Exhibitor Badges per space at USD 350 per badge.

Island Exhibit Booth (6m x 6m) includes:

- Up to four (4) tables, eight (8) chairs & a wastebasket.
- Corporate display panel with Exhibitor name.
- Eight (8) Exhibitor Badges (access to Exhibit Hall only).
- Congress website listing – including with logo, weblink & 50-word presentation.
- Maximum of sixteen (16) additional Exhibitor Badges per space at USD 350 per badge.

Start-Ups, Non-Profit Organizations & Publishers Kiosk Space includes:

- Up to one (1) table, two (2) chairs & a wastebasket.
- Display panel with Exhibitor name.
- One (1) Exhibitor Badge (access to Exhibit Hall only).
- Congress website listing – including with logo, weblink & 50-word presentation.
- Maximum of four (4) additional Exhibitor Badges per booth at USD 350 per badge.

Please note: Exhibitor registrations include morning & afternoon breaks, and a ticket to the Welcome Reception. Exhibitor badges do not include Session attendance, or the Congress Gala Dinner. Tickets for the Congress Gala Dinner can be purchased upon request.

SECURING YOUR SPACE

SPACE SELECTION PRIORITY ORDER

The Sponsors will have priority by Support Level hierarchy in selecting their booth location within the Exhibit Hall, followed by the Exhibitors on a “first-booked, first-served” order, with payment processed in full.

Non-Profit Organizations

Exhibitors designated as a Non-Profit Organization are eligible to secure the special reduced exhibit rate for a maximum of one single Tabletop display. Additional space will be charged at the regular rate.

Start-Ups

The Start-Up Zone is as a dedicated space located within the Exhibit Hall, showcasing new companies. Start-Up spaces are limited, and the selection of participants will be subject to an application process. Applicants shall fall into the following framework:

A newly created organization displaying a creative and engaging use of technology and/or an innovative delivery model to improve the future of sexual health.

EXHIBIT HALL FLOORPLAN

A detailed floor plan with all Exhibitors will be featured at the entrance of the Exhibit Hall. This plan will also be accessible by all attendees within the Congress App.

DIGITAL ADD-ON ITEMS

Available to all Exhibitors.

Social Media Post x 1	USD 1,500
Social Media Posts x Bundle of 2	USD 2,500
Social Media Posts x Bundle of 3	USD 3,500
In-Event Mobile App Push Notification	USD 1,500
Promotional Video Link on Congress Website	USD 2,000
Multi-Bundle A: 1 x Social Post & Push Notification	USD 2,500
Multi-Bundle B: 1 x Social Post, Push Notification & Video Link	USD 4,250

INSIGHTS & COMMUNITY HUB

Be part of the STI&HIV 2025 Congress website resources hub, where various institutions related to the field are welcome to promote their event, flyer or program. Delegates will appreciate finding the most up-to-date information about the field & community under a dedicated page.

Social & Community	USD 250
Not-For-Profit	USD 250

Important information: For all promotional opportunities, the Sponsor/Exhibitor will be responsible for providing the approved, ready-to-use final artwork files - as per format specifications & guidelines, to be communicated by the Congress Secretariat. All corporate logos and marketing material need to be company, not product related.

SPONSORSHIP OPPORTUNITIES

The power of partnering with STI&HIV 2025 World Congress lies in our ability to bring your brand into the spotlight, foster business connections and drive engagement by leveraging content, media and experiences. The Congress Sponsorship offer is split across several Levels, each including a unique range of benefits & opportunities.

Through a customized approach, we strive to create a fit-for-purpose offer that fulfils the needs and expectations of our Sponsors. Select your Sponsorship Level package, then use your full financial contribution to select a combination of A la Carte items as you wish, as well as the purchase of a booth if desired. The details of all available Sponsorship items are outlined on the following pages.

	ALEXANDRITE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	QUARTZ
Sponsorship Level Contribution for Exhibit & A La Carte Items Spend	\$150,000+	\$100,000+	\$75,000+	\$55,000+	\$35,000+	\$15,000+	\$10,000+
Logo Visibility on Congress Website & Mobile App	★★★★★	★★★★	★★★	★★	★★	★	★
Priority Level for Exhibit Space Selection	1 st Group	2 nd Group	3 rd Group	4 th Group	5 th Group	6 th Group	7 th Group
Company Logo on Congress Sponsors Banner	★★★★★	★★★★	★★★	★★	★★	★	★
Complimentary Congress Registration Badges	8	6	5	4	3	2	1
Acknowledgement of Sponsorship in Post-Congress 'Thank You' Email	●	●	●	●	●	●	●
Logo Displayed On-Screen on Sponsors Acknowledgement Slide	●	●	●	●	●	●	●
Mobile App Push Notification	●	●	●	●			
Dedicated Social Media Post	3	2	1				
Complimentary Tickets to the Congress Gala Dinner	6	4	2				
Verbal Acknowledgement by a Co-President during Opening Session	●	●					
One Dedicated e-Blast to All Registered Delegates	●						

Please note: Prices are in USD.

TAILORING YOUR PACKAGE

Consolidate existing relationships, establish new connections, and expand your network. Strategically position your brand by creating a continuing narrative through a smart sponsorship campaign to build brand awareness and drive your target audience's engagement pre-, during and post-event.

In addition to Sponsorship Levels, we will help you build a tailored package, taking a deep dive into your business objectives. We will work together to develop a Sponsorship program that meets your goals and matches your budget, with a selection of exciting extra A la Carte options.

Secure your participation early to gain optimal, longer-term brand exposure.

To access a specific Sponsorship Level status, we are also offering a fully customised support program. For Design-your-own packages, when your total spend reaches a Sponsorship threshold amount, you will be welcomed and listed as part of the corresponding Level category. To access a specific Sponsorship Level, simply select your own curated series of opportunities from the options across the following categories:

Speaking Opportunities

Social & Hospitality Opportunities

Collaborative Opportunities

Advertising Opportunities

Technology Opportunitites

Brand Exposure

Creative, Cultural & Experiential Brand Activations

Supporting the Congress with a Donation



Start your Sponsorship Package now.

Contact us here.

SUMMARY OF OPPORTUNITIES

ITEM	RATE	
EXHIBITOR BOOTHS		
RATE TYPE	EARLY	REGULAR
Standard	\$ 4,500	\$ 6,000
Double	\$ 8,000	\$ 11,000
Island	\$ 16,000	\$ 20,000
Start-Ups	\$ 2,500	\$ 3,500
Publishers	\$ 1,500	\$ 2,000
NPO Tabletop	\$ 1,500	\$ 1,900

SPONSORSHIP LEVELS	
Alexandrite	\$ 150,000
Diamond	\$ 100,000
Platinum	\$ 75,000
Gold	\$ 55,000
Silver	\$ 35,000
Bronze	\$ 15,000
Quartz	\$ 10,000

SPEAKING OPPORTUNITIES	
Non-Profit Organizations x Stage Presentation	\$ 700
Corporate Product Theater	\$ 7,500
Pre-Congress Supported Symposium / Workshop	\$ 10,000
Industry Supported Symposium x Breakfast	\$ 15,000
Industry Supported Symposium x Lunch – Concurrent	\$ 20,000
Industry Supported Symposium x Lunch – Exclusive	\$ 50,000

SOCIAL & HOSPITALITY OPPORTUNITIES	
Coffee Break	\$ 6,000
Early Career Networking Event Supporter	\$ 8,000
Poster Reception with Wine & Cheese	\$ 8,000
Welcome Reception	\$ 15,000
Presidents' Reception	\$ 15,000
Congress Gala Dinner	\$ 30,000
Oasis Immersive Cocktail	\$ 40,000

COLLABORATIVE OPPORTUNITY	
Braindate Peer Learning Platform & Networking Lounge	\$ 55,000

ONSITE ADVERTISING	
Greeting Displays	\$ POA
Directional Signage	\$ POA
West Wing Entrance Displays	\$ POA
Corporate Floor Sculpture	\$ POA
Floor Vinyl Appliqués	\$ POA
Hanging Banners	\$ POA
Standalone Banners	\$ POA
Escalator Displays	\$ POA
Pillar Wraps	\$ POA
Mounted HD Mobile Screens	\$ POA
Ground Floor Video Wall	\$ POA
Signage Ceiling HD Screens Outdoor	\$ POA
Advertising	\$ POA

Please note: Prices are in USD.

ITEM	RATE
BRAND EXPOSURE	
DEDICATED BRANDED SPACES	
Speaker Preparation Room	\$ 15,000
White Space	\$ 10,000
Refillable Water Bottles & Station	\$ 10,000
Delegate Lounge	\$ 10,000
Delegate Congress Information Desk	\$ 5,000

BRANDED ITEMS	
Volunteers & Staff T-Shirts	\$ 9,000
Branded Essential Items (Pen, Notepads, etc.)	\$ 6,000
Co-Branded Items (Cultural and Thematic)	\$ 5,000
Congress Lapel Enamel Pins	\$ 5,000
Discover Montreal x Hospitality List & Interactive Map	\$ 5,000

TECHNOLOGY OPPORTUNITIES	
Congress Mobile App	\$ 20,000
Congress On-Demand Content	\$ POA
Charging Station	\$ 10,000
Wireless Internet	\$ 10,000

DIGITAL ADD-ONS	
Insights & Community Hub	\$ 250
Social Media Post x Single	\$ 1,500
Social Media Posts x Bundle of 2	\$ 2,500
Social Media Posts x Bundle of 3	\$ 3,500
Push Notification	\$ 1,500
Video Link	\$ 2,000
Bundle #A: Social Post & Push Notification	\$ 2,500
Bundle #B: Social Post, Push Notification & Video	\$ 4,250

DIGITAL ADVERTISING OPPORTUNITIES	
Banner Ad x Congress Website	\$ 2,000
Banner Ad - Pre-Congress e-Blast x 1	\$ 2,000
Banner Ad - Pre-Congress e-Blasts x Bundle of 2	\$ 3,500
Banner Ad - Pre-Congress e-Blasts x Bundle of 3	\$ 5,000
Banner Ad x Daily Congress e-Newsletter (per Day/Ad)	\$ 3,000
Banner Ad x Daily Congress e-Newsletter (all Days)	\$ 14,000
Banner Ad x Initial Registration Confirmation Email	\$ 3,000
Banner Ad x Final Registration Confirmation Email	\$ 4,000
Dedicated Sponsor Email Spotlight	\$ 5,000
Corporate Resources Hub	\$ 4,000

OFFICIAL PROGRAM	
Pocket Print Program x Banner Ad	\$ 7,500
Pocket Print Program x Back Cover	\$ 10,000

CREATIVE & EXPERIENTIAL ACTIVATIONS	
Oasis Immersive Opportunities	\$ 20,000+
Oasis Immersive Exhibition	\$ POA
Photo Booth	\$ POA
360 Animated Photo Booth	\$ POA
Live T-Shirt Screen Printing	\$ POA
Diversity Mosaic Installation	\$ POA
Diversity Mosaic Benches & Seats	\$ POA

SPEAKING OPPORTUNITIES

Non-Profit Organization Stage Presentation - USD 700

We are inviting non-profit organizations interested in demonstrating their research, product or updates in a short presentation during the Networking Breaks in the Exhibit Hall.

- A short presentation of up to 10 minutes during a morning break.
- The Congress organizers will send out an e-Blast to all registered attendees approximately one month prior to the Congress highlighting all presentations and containing your presentation description.
- Opportunity to display one (1) free-standing banner during the Presentation.

Corporate Product Theater - USD 7,500

We are inviting commercial organizations interested in demonstrating their research, product or updates in a short presentation during the Networking Breaks in the Exhibit Hall.

- A 15 minute presentation during networking breaks.
- The Congress organizers will send out an e-Blast to all registered attendees approximately one month prior to the Congress highlighting all Product Theater Presentations and containing your Presentation description.
- Opportunity to display two (2) free-standing banners during the Product Theater.

Important information: Promotional banners to be supplied by NPO and/or Sponsor.



Pre-Congress Supported Symposia or Workshops – USD 10,000 (8 available)

Available to all Sponsors.

Industry Supported Symposia – Breakfast – USD 15,000 (6 available)

Exclusively available to Gold, Platinum, Diamond & Alexandrite Sponsors.

Industry Supported Symposia – Concurrent Lunch – USD 20,000 (4 available)

Exclusively available to Diamond & Alexandrite Sponsors.

Industry Supported Symposium – Non-Concurrent Lunch – USD 50,000 (1 available)

Exclusively available to Alexandrite Sponsors.

Sponsor an exclusive, Non-Concurrent lunch by reserving the 2 concurrent opportunities on your preferred day to double the event seating capacity and attendance potential.

All Sponsored Symposium & Workshop options include:

- A dedicated meeting space at the Congress venue.
- A basic audio-visual package including a projector, screen, lectern, podium microphone, head table for four (4) with microphones, and audience microphones.
- A listing on the Congress website and mobile app, with your symposium/workshop description, as well as a link to organization's own event page, if desired.
- Two (2) complimentary badges for your team or speakers to access your symposium/workshop.
- The opportunity to send a dedicated e-blast to all registered delegates prior to the Congress (email content/design supplied by Sponsor following format provided by Congress Secretariat and sent through Congress Secretariat).
- The opportunity to place a flyer at the registration area to promote the symposium/workshop (to be provided by Sponsor).

Important information: Prices quoted for Sponsorship opportunities involving catering do not include food & beverage. Any food and beverage must be ordered through the Congress organizers. It is essential to obtain prior authorisation from the Congress Management before distribution of any food product or beverage, alcoholic or non-alcoholic. Please do not hesitate to contact a member of our Team to discuss the best option available for you or to get a quote.

SOCIAL & HOSPITALITY OPPORTUNITIES

A food and beverages offer is a wonderful opportunity to generate traffic at an Exhibit booth, during one of the Congress hospitality or Symposia events, or in an entertainment area.

Our catering partner at the Palais will purvey the Congress with a wide range of fresh, delicious and creative products to elevate your event – masterfully fulfilling every request with careful attention to detail and a firm commitment to eco-responsibility.

Welcome Reception – USD 15,000 (exclusive)

The Welcome Reception will take place in the Exhibit Hall. Being the official opening of the Exhibit Hall, the Reception will provide delegates and Exhibitors with the opportunity to mix and mingle while enjoying refreshments. This event is open to all delegates.

- Have table-top cards with your logo on all food & beverage stations in the Exhibit Hall during the Welcome Reception.
- Be acknowledged with your logo in all related communications as the official Sponsor of the Welcome Reception.

Poster Reception with Wine & Cheese – USD 8,000 (2 available)

Sponsor the Poster Reception with Wine & Cheese where presenters will be standing by their posters to answer questions and discuss their research with all delegates.

- Have your logo displayed on all poster numbers.
- Opportunity to display two (2) free-standing banners during the selected Poster Session.
- Have tabletop cards with your logo on all food and beverage stations during your selected Poster Session.



Coffee Break – USD 6,000 (6 available)

Each day the Congress will provide snacks and refreshments during the morning and afternoon Networking Breaks served in the Exhibit Hall for all attendees free of charge.

- Have your company logo displayed on tabletop cards placed on all food and beverage stations during your selected Networking Break.
- Opportunity to display two (2) free-standing banners during the selected break.

Early Career Networking Event – USD 8,000 (exclusive)

Support participation, dialogue, collaboration & networking for new and early career Clinicians, Researchers, Scientists, Allied Health Workers, and Community Members. This event is to provide delegates early in their career the opportunity to network with international leading experts in the field in an informal setting.

Benefits:

- Acknowledgement of your support on the Congress Website & App promoting the event
- Acknowledgement of your support in the e-Newsletter or email to Early Career delegates promoting the event.
- Opportunity to have a flyer available at the event.
- Option to place up to two (2) branded banners.

Important Note: All promotion will be supported with the following sentence: “Medical education is determined by our Scientific Program Committee and made possible by support from (Sponsor name).” All corporate logos and marketing material need to be company, not product related.



Presidents' Reception – USD 15,000 (exclusive)

The Presidents' Reception is a prestigious apéritif and canapes invitation-only event, preceding the Congress Gala Dinner. This special event has an expected attendance of approximately 100 people.

- Receive four (4) complimentary invitations to the Presidents' Dinner.
- Have your company logo featured on the designer invitations, tickets, and menu cards.
- Be acknowledged in a speech during the Presidents' Reception as the official Sponsor of this special event.

Congress Gala Dinner – USD 30,000 (exclusive)

All delegates are invited to attend this event at an additional charge. The Congress Gala Dinner will provide a great opportunity for delegates, Sponsors & Exhibitors to mix and mingle. This exclusive gastronomic event has an expected guest attendance of approximately 450 people.

- Receive six (6) complimentary tickets to the Congress Gala Dinner.
- 5 minutes speaking opportunity at the Gala Dinner opening.
- Have your company logo placed on the tickets and menu cards.
- Be acknowledged by a Chairperson in a speech during the Congress Gala Dinner as the official Sponsor of this special event



BRAINDATE COLLABORATIVE OPPORTUNITY

At STI&HIV 2025, networking and knowledge sharing are at the core of our Congress objectives, our delegates' experience and Congress program. Elevate your brand as a key contributor to the event's content and connection landscape, positioning your company as a thought leader with topics that resonate beyond on-stage sessions.

Engage with event participants by hosting expert-led meet-ups and focus groups, leading discussions on industry trends to better target your business development and impact. Enable participants to connect 1:1 or in groups on specific topics: learn better and connect deeper through intentional conversations. Beyond a networking tool, Braindate is an engaging connection experience rooted in collaboration and learning which increases attendee participation.

The collaborative lounge is a dedicated physical space specifically designed as an attractive, relaxed environment for delegates to engage during the Congress and enhance the event's social experience - bringing experiential peer learning-centric networking experiences through the Braindate platform. The collaborative networking lounge will be staffed with Braindate Networking Concierges to guide, host and connect delegates during the event.



Braindate Collaborative Lounge & Platform – USD 55,000 (Exclusive)

Dedicated physical space specifically designed as an attractive, relaxed environment for delegates to engage during the Congress and enhance the event's social experience, bringing experiential peer learning-centric networking experiences through the Braindate platform. The collaborative networking lounge will be staffed with Braindate Networking Concierges to guide, host and connect delegates during the event.

WHAT'S IN IT FOR YOU?

Braindate is a platform that offers Sponsors prime in-app and in-person visibility with exponential audience reach. Braindate has brought experiential peer-learning and networking experiences to global events, communities, and Fortune 500 companies. Braindate guarantees optimal participation and engagement: your brand presence will shine through in every Delegate's conversation.

High visibility:

- Have your logo featured on the dedicated Braindate Concierge desk, on-screen, key furniture pieces &/or displays, plus across promotional materials associated with the BraindateCollaborative Lounge.
- Opportunity to distribute promotional material & brochures in the lounge are

Mid-Market Topic Cards & Banners:

- Sponsors can add more value at the core of the user experience in the Braindate topic market where delegates browse through content to join groups and send meet-up invitations.
- The mid-market cards can highlight a unique CTA, a custom graphic &/or a tagline.

Early Access:

- Sponsors can add more value at the core of the user experience in the Braindate topic market where delegates browse through content to join groups and send meet-up invitations.
- The mid-market cards can highlight a unique CTA, a custom graphic &/or a tagline.

Communication:

Automated emails based on users' activity spotlighting the most engaging, must-read information, including:

- Welcome email upon 1st login
- User notifications & reminders
- Daily end-of-day highlights of Braindate
- Goodbye email after the event

Data & Analytics:

Gain personalized insights from target audience segments, based on an analysis of content trends and participant behaviours – including a full list of meetings booked with their representatives and the chosen topic of discussion.

TECHNOLOGY OPPORTUNITIES

Congress Mobile App - USD 20,000 (exclusive)

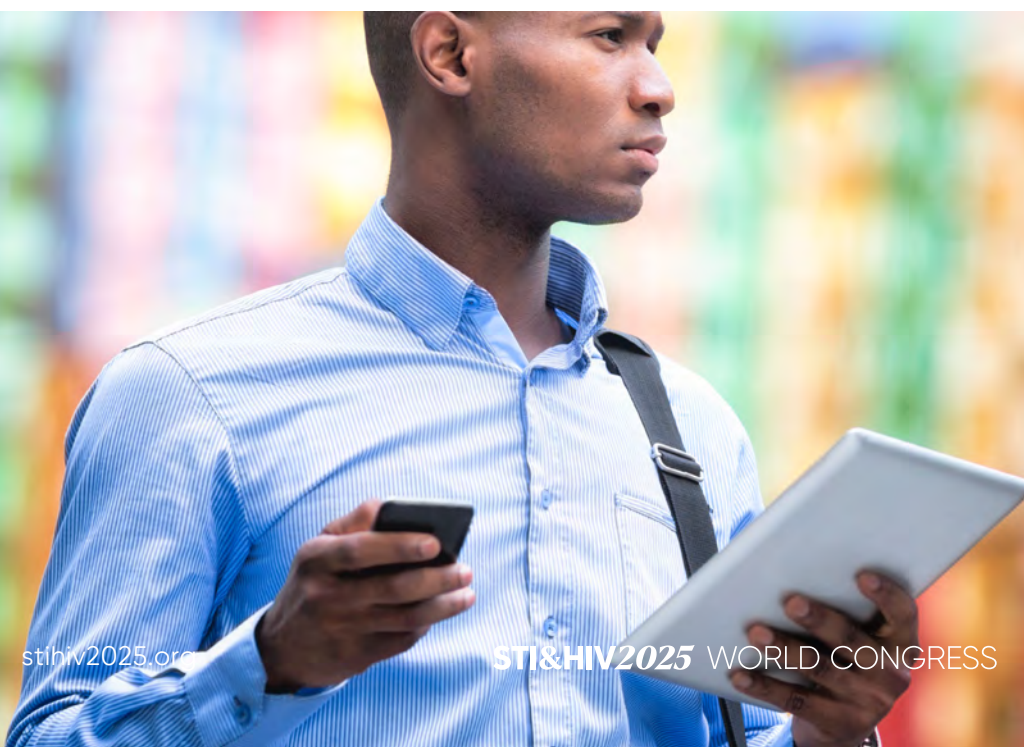
The Congress Mobile Application will be provided to delegates free of charge and will be available for most mobile devices such as iPhone, iPad, and Android. The application will include the full scientific program, exhibit floor plan including Exhibitor descriptions as well as general Congress, venue, and local information. Timely Congress updates about program changes or important announcements will also be sent through the Mobile Application via notification alerts.

- Have your custom graphic/banner displayed on the Mobile Application.

Congress On-Demand Content - USD Price on Application (exclusive)

Support the educational legacy of the Congress. Invest in the capture and dissemination of the presentations, in a knowledge sharing process by reach the communities and organisations that were unable to attend. Audio synchronised slides will be captured for a number of key Congress sessions, which will be available on the website. Benefits include:

- Acknowledgement of support on the Congress website, with logo & hyperlink to the Sponsor's website.
- Sponsor logo on all On-Demand promotion, with a link to the On-Demand content.
- Sponsor logo on the Speaker consent forms, advising Speakers of your support.





Wireless Internet - USD 10,000 (exclusive)

Quality communications are an integral part of any event’s success. With a robust and reliable infrastructure of two 10 Gb/s bandwidths, the Congress Wireless Internet offers high-speed connection and connectivity. Available throughout the entire venue at no charge, the Congress wifi be the essential tool to access the Congress Website and Mobile App, the abstracts, navigate the web, and to connect with one another.

- Have your company logo displayed on all relevant signage associated with the Wireless Internet.
- Sponsor can add their company logo or branding element with “WiFi provided by” note on the login page.

Charging Station - USD 10,000 (2 available)

A dedicated Charging Station will allow delegates to power up their mobile phones, tablets, laptops, and other electronic devices for free. The Charging Station will be in high demand for the duration of the event and would be placed in proximity of the Exhibit Hall or in a high traffic public area in the venue.

- Charging Station branded with your company logo.
- Have the opportunity to position a custom freestanding banner at the Charging Station.
- Opportunity to place promotional material in designated places within the Charging Station area.



DIGITAL ADVERTISING OPPORTUNITIES

Available exclusively to Sponsors.

BANNER ADS

Banner Ad on Congress Website	USD 2,000
Banner Ad in Pre-Congress e-Blast x 1	USD 2,000
Banner Ad in Pre-Congress e-Blasts x Bundle of 2	USD 3,500
Banner Ad in Pre-Congress e-Blasts x Bundle of 3	USD 5,000
Banner Ad in Daily Congress e-Newsletter x Single Day	USD 3,000

EXCLUSIVE ITEMS

Banner Ad in Daily Congress e-Newsletters x All Days	USD 14,000
Banner Ad in Initial Registration Confirmation Email	USD 3,000
Banner Ad in Final Registration Confirmation Email	USD 4,000
Dedicated Sponsor Email Spotlight	USD 5,000

CORPORATE RESOURCES HUB

Company Profile, with Logo & Weblink	USD 4,000
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Full-Page, 150 word feature within dedicated Congress website section.

Important information: For all Digital Advertising content, the Sponsor will be responsible for providing the final, ready-to-use high resolution artwork file, as per the format specifications to be communicated by the Congress Secretariat. All corporate logos and marketing material need to be company, not product related.

OFFICIAL PROGRAM ADVERTISING

PRINTED POCKET PROGRAM

Outside Back Cover (exclusive)	USD 10,000
Banner Ad	USD 7,500



ONSITE ADVERTISING

The Palais des Congrès offers a large variety of onsite advertising options for your organization to shine and be seen by the STI&HIV 2025 Delegates.

Traditional advertising options are almost endless, with a wide range of customisable printed, in-situ, dimensional & creative displays situated in choice spaces. Flexible & easily adaptable to last-minute changes, digital screens offer exceptional display quality & bring an environmentally responsible dimension to advertising – showcasing still visuals or event-driven animated content. A remarkable array of advertising spots are available in high-traffic, open, luminous, and visually appealing spaces – in a wide selection of formats and supports to choose from.

Greeting Displays

Directional Signage

West Wing Entrance Displays

Corporate Floor Sculpture

Floor Vinyl Appliqués

Hanging Banners

Standalone Banners

Escalators Displays

Pillar Wraps

Mounted HD Mobile Screens

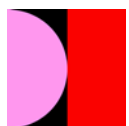
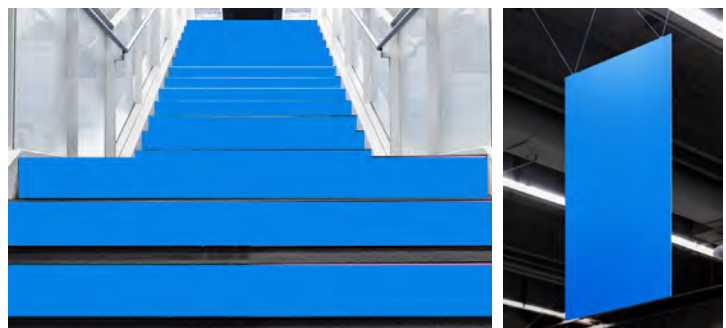
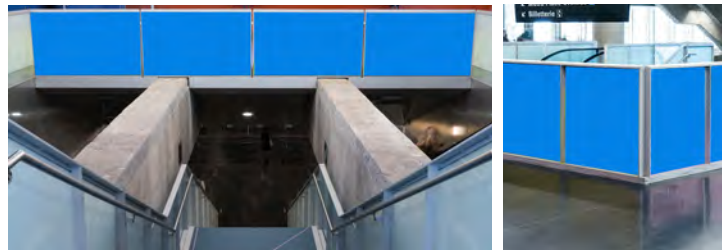
Ground Floor Video Wall (8.5m²)

Signage Ceiling HD Screens

Video Screens

Outdoor Advertising

And More...



Learn more about the full list & pricing

Contact us here.

BRAND EXPOSURE DEDICATED SPACES

Delegate Lounge – USD 10,000 (2 Available)

Dedicated space specifically designed as an attractive, relaxed environment for delegates to engage and network during the Congress, enhancing the event's social experience.

- Sponsor logo placed on key furniture pieces and/or displays.
- Opportunity to distribute promotional material & brochures in the Lounge area.

Delegate Information Desk – USD 5,000 (exclusive)

The Delegate Information Desk will be located within the registration area during STI&HIV 2025. Staff will be available to assist delegates with questions they may have regarding the Congress, the Scientific Program, or the city of Montreal.

- Have your logo featured on the desk front.
- Opportunity to display flyers at the desk.

Speaker Preparation Room USD 15,000 (exclusive)

Be the Sponsor of this very special behind the scenes space, where all Speakers come to prepare their material & get ready for presentations.

- Acknowledgement with logo on signage inside the Speaker Preparation Room.
- Acknowledgement as a Congress Sponsor on the Congress website.

Water Station & Reusable Bottles – USD 10,000 (exclusive)

Support healthy hydration STI&HIV 2025 as the official water Sponsor with branded hydration stations throughout the Congress venue. Branded reusable water bottles to be provided by Sponsor.

- Each registered delegate will receive one branded reusable water bottle at the Congress registration desk.
- Logo to be printed on decal or banner, to be placed at the water stations across the event.
- Acknowledgement on Congress Website & on the Mobile App.

White Space – USD 10,000 (Exclusive)

The White Space is a dedicated room where delegates can come take a quiet break in a relaxing environment. A zone out space is an important element in overall event design, providing a resting device-free place for delegates to recharge and promote focus through a busy program.

- Have your company logo branded on all promotional materials associated with the White Space.
- Be acknowledged with your logo on the Congress Website and Mobile App as the Sponsor of the White Space.

BRAND EXPOSURE VISIBILITY ITEMS

Branded Items x Essentials - USD 6,000

Sponsors will have the opportunity to provide essentials to the Congress delegates that will help them power through the busy schedule. We encourage all Sponsors to consider sustainability with their choices of promotional items. Suggested Items include:

- Eco-Pen
- Notepads
- Portable powerpacks



Co-Branded Items x Cultural & Thematic - USD 5,000

Sponsors will have the opportunity to team up with the Congress to provide cultural and thematic items for delegates through co-branding - featuring their company logo alongside/onto the Congress rallying Diversity & Sexual Health for All graphic devices. Suggested Items include:

- Condoms
- Artisanal Maple Syrup & Products
- Handcrafted Chocolate



Discover Montreal Hospitality List & Interactive Map - USD 5,000

Become the official Sponsor of the Best-of Montreal restaurant list, featuring the best tables and local gems along, curated by Tastet, the ultimate reference for all delicious things the city has to offer.

- Your logo will be featured on the header of the interactive map as the Presenter of the list.
- The list will be featured on the Congress website and Mobile App, also accessible online via a web link.

Important Information: All Items must be approved by the Congress Secretariat for appropriateness. The Sponsor is responsible for design, printing, delivery, and associated costs, which are not included.



Staff & Volunteer T-Shirts - USD 9,000 (exclusive)

Onsite staff and helpful volunteers will be there to ensure a pleasant and smooth running of the Congress. All staff will wear our colourful Diversity Mosaic t-shirts for clear identification. The T-shirts will be produced by the Congress team.

- By sponsoring the official Staff & Volunteer T-shirts, your logo will be featured on the garments.

Congress Enamel Lapel Pins - USD 5,000 (4 Available)

Sponsor one of the official Congress lapel pins, to be distributed to delegates at registration or at the Sponsor booth. The high quality colourful metal and hard enamel pins presented attached on a branded Sponsor backing card. The Sponsor name can be included engraved or embossed on the back of the pin. Your choice of design: STI&HIV 2025 World Congress, Diversity Mosaic, Sexual Health for All and Diversity Ribbon.



Important Information: The Sponsor is responsible for production & delivery costs, which are not included. Designs are for illustrative purpose only.

CREATIVE, CULTURAL & EXPERIENTIAL INITIATIVES

With handpicked innovative Montreal companies affiliated and partnering with North America’s leading incubator for innovation in tourism, culture and entertainment – the Palais is an ideal venue for organizing creative and memorable events.

There is virtually no limit to what can be done to design a truly special project that makes sponsors shine, and that participants will enjoy and remember.

Large-Scale Interactive Physical Creative Installation

Thematic Film Screening, from Renowned Canada National Film Board Archives

First Nation & LGBTQ+ Art Exhibitions

Customized Mixology Cocktail Event

Colorful Murals & Backdrops



EXCLUSIVE CREATIVE INSTALLATIONS

Shine bright and get extensive brand exposure with a creative twist by becoming the Sponsor of a stunning STI&HIV 2025 thematic art installation, with your logo prominently featured within your chosen activation.

These exclusive high visibility, large scale physical features will be displayed across the venue to ensure excellent delegates engagement and extensive social media potential, as guests photograph and interact within the space.

Sexual Health For All, Diversity Mosaic - USD Price on Application (exclusive)

Endorse the Sexual Health for All 2025 Congress theme with the interactive Diversity Mosaic art installation, empowering delegates to create, photograph and proudly showcase their personalized giant mosaic across a large rotating backdrop, generating unique colourful tiles combinations, celebrating the rich spectrum of sexual diversity. Final design TBC based on Sponsor requirements, also available as benches, floor tiles & columns.





Customized Mixology Mocktail Event - USD Price on Application (exclusive)

Elevate a networking or other catering function with an exciting custom cocktail and mocktail (alcohol-free) mixology add-on, partnering with an award-winning expert mixology team - an amazing experience for the senses awaits. This opportunity is curated with signature thematic drinks created especially for your brand: based on flavors, ingredients, colors, and trending preferences. The following brand visibility elements can be added on request to the mixology event:

- Sponsor logo applied on the foam of each drink.
- Sponsor logo on decorative candy on the drink.
- Use of the Sponsor's branding colors within the drink.
- Mocktail/Cocktail named after the Sponsor name.
- Sponsor's signature cocktail featured in the menu (where applicable).
- Branded coasters or napkins.

Live T-Shirt Screen Printing - USD Price on Application (exclusive)

Become a Sponsor of the mobile screen printing station - a unique concept in Canada, with a specialist team that can manually live print visuals on t-shirts, standing out and giving a memorable experience for your delegates. The station and the goods can be branded, whilst the printing team can freshly create up to 50 on-demand garments per hour, with a choice of 4 designs or ink colours for the attendees to choose from. The live screen printing activation is always a huge event success, attracting crowds & ensuring an optimal live experience, leaving with a great memento from the Congress in hand. Available on a daily basis or for the full duration of the event.

- Have a branded banner at the Station.
- Have your logo included in the garment designs.
- Be featured as the Sponsor of special station on the Congress website.



Creative Photo Booth - USD 15,000 (exclusive)

Sponsor a modern, engaging photo booth experience for Delegates, with several customised options. This unique photographic set up provides excellent brand visibility and social media potential, with shares and custom hashtags. The high-traffic, popular experience comes with a technical & activation concierge to assist delegates to make this memorable creative opportunity a great social and entertaining success.

Benefits & options include:

- Choice of photo booth & imagery type: still photos, moving image, 360 capture.
- Choice of thematic or branded background.
- Custom overlay design with your company name & logo, so your branding always stands out.
- Delegates get their images by SMS, email or Airdrop - all sharable on socials.
- Live photography gallery feed: mosaic wall with photos, branding & diversity tiles.
- Interactive Sponsor branded touch-screen experience.
- Attendant for on-site technical support & activation.
- Possibility of a branded sharing station.
- Instant prints option.

The Classic:

A large slick display - suitable in several settings, small footprint, and option to print the photos.

The 360 Motion:

Animated 3D output - great for cocktails, festive functions or dinner.



OASIS IMMERSIVE OPPORTUNITIES

Create a unique & exclusive experience for the STI&HIV 2025 attendees, with a 360° immersion experience. The Oasis studios add a stunning new dimension to the event hosting options at the Palais des Congrès, as part of its commitment to build a convention centre for the future. These spectacular customisable settings are perfect for Sponsors looking for something out of the ordinary.

Oasis Immersive Opportunities - USD Price on Application (fully customizable)

A remarkable canvas awaits Sponsors: as a world premiere for a convention centre with a first-class technical infrastructure, Oasis can host a variety of events such as **speaking sessions, networking events, cocktails** or **dinners** that are truly impactful. Oasis can also be used to host an **immersive exhibition** to creatively showcase informative content or involvement with the community.

Oasis offers three cutting-edge multimedia rooms, including 105 laser projectors & 119 surround sound speakers. Support is offered from a top-tier creative & technical team to assist in planning & holding the event.



Let's discuss your ideas & requirements

Contact us here.





Thanks to the onsite high-tech infrastructure, Sponsors can unleash their creativity and treat delegates to an innovative and memorable experience in one of Oasis' immersive galleries. More information about the Oasis immersive opportunities on request, through the Congress Team.

Oasis Immersive Networking Event

Sponsors can select an experience from the Oasis inventory of 360° creative visual content including the option of using an extract of an exhibition, as well as a sound ambience from 400 themed audio playlists – with the option of adding a Sponsor feature with customized branded content, such as logo, images and videos. Sponsors can also access the Oasis furniture.

Oasis Immersive Speaking Sessions

Sponsors can use the Oasis gallery to bring a presentation to the next level. It is possible to fully customise the space with still and moving image content, stunning data visualisation, logos and brand identity features. Sponsors wishing to use the space have access to:

- State of the art audiovisual infrastructure, including a microphone and surround sound system.
- Access to and use of the welcome area, café/lounge and experience corridor.
- Technical support in preparation of the event and during the event

Oasis Immersive Exhibition

For an extraordinary and fully customisable delegate experience, Sponsors can commission, create and present a full 360° immersive exhibition across the whole Oasis space. Contact the Congress team for more information.

PREVIOUS EDITIONS

SPONSORS & EXHIBITORS

The STI&HIV Congresses have been privileged to receive support from these Sponsors & Exhibitors. As we look forward to 2025, we hope to welcome them all again to Montreal - extending invitations to new types of partners & collaborations, such as Indigenous, NFP's, Social, Advocacy & Community organizations, among other institutions in our field.

Abbott Molecular	Lupin Medical Affairs
Alere	Magic Lifescience
American Public Health Laboratories	Mayer Labs
American Sexually Transmitted Diseases Association (ASTDA)	Merck Sharp & Dohme
BD Diagnostic Systems	Michael Smith Foundation for Health Research
Binx	NCSD
BioCSL	National Network of STD Prevention
bioLytical Laboratories Inc.	Training Centers
Canadian Institutes of Health Research	National Institute for Public Health and the Environment (RIVM)
Center for Disease Detection	National Institute of Allergy and Infectious Diseases/NIH/DHHS
Centers for Disease Control and Prevention	Neelyx Labs
Cepheid	Novosanis
Chembio Diagnostic Systems. Inc	Pauktuutit Inuit Women Of Canada
Clinical Prevention Services -	Preventx
BC Centre For Disease Control	Roche Molecular Diagnostics
Copan	SD Biosensor
Diagnostics Direct LLC	Seegene
EuroImmun	Shield Diagnostics
FC2	Semina
GIANTmicrobes	Speedx
Global Affairs Canada	Spot On Sciences
Herpes Cure Advocacy	STEMCELL Technologies
HIV Foundation	The Ontario HIV Treatment Network
Hologic	ViiV
ImmunoPrecise Antibodies	World Health Organization
ISSTDR Foundation	
IUSTI	

**Together,
we can make
significant strides
in advancing the
field of sexual health
and contribute
to the well-being
of individuals
& communities
worldwide.**

Join us.





Please contact our Sponsorship & Exhibit Sales Manager if you have any questions, or wish to discuss how your organization would like participate & support the STI&HIV 2025 World Congress.

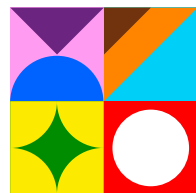
Tess Brown

Sponsorship & Exhibit Sales Manager

stihiv2025-sponsorship@icsevents.com

+1 249 227 1199

www.stihiv2025.org



STI&HIV2025
WORLD CONGRESS

**Sexual
Health
for All**

Palais des Congrès Montreal, Quebec, Canada. July 26-30, 2025